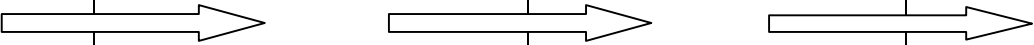


Enhance Your Trademark Prosecution Process

The **Towergate Supplementary TM Search** enhances your clearance searches by providing much greater insight and information relevant to your intended marks, to help make your prosecution process more efficient. This valuable tool can be a key resource for all your TM searches, helping you predict outcomes and risks with greater accuracy and making your decision-making more effective.

Ideally used as a companion to your own *knockout* or *full* searches, or as an invaluable research reference when you prepare responses to office actions or appeals, the unique supplementary information provided can save you considerable time and effort in the prosecution of your marks. You can *predict* and *flush out potential filing obstacles* using actual references made by PTO examiners. Our process does not require any special instruction or direction from you; it is based solely upon the scope of your search or the mark in question. Moreover, we incorporate intelligence within our search paradigm to determine the strength of the terms in question, to return only the most relevant results.

| You give us | What we provide | What it reveals | Scenario |
|--|--|---|---|
| Your intended mark and scope of search | <p>Report on similar marks</p> <ul style="list-style-type: none"> ◆ <i>Previously opposed</i> ◆ <i>Cited by an examiner (2d)</i> ◆ <i>Refused for being merely descriptive (2e)</i> | <ul style="list-style-type: none"> • Predict prosecution outcomes • Gain insight into potential filing obstacles • Potential or likely opposers and risks • Marks outside of your initial scope | <ul style="list-style-type: none"> • To accompany knockout or full TM searches • Response to office actions, oppositions or appeals • Research reference: info can be refreshed as req'd |



Benefits

- Predict what to expect from examiners during the prosecution of your mark, and plan accordingly
- Gain insight into potential obstacles using a cross section of results from many examiners
- Be better prepared using a *one of a kind* research aid based on instances of similar marks, in case you need to file responses to office actions, prepare TTAB appeals or to enforce rights
- Refresh the search results with the most up to date information prior to filing your response
- Uncover marks that may not be cited within your full search - marks that may lay just outside of your scope of search but may still need to be considered
- Make more effective decisions and save time reviewing your clearance searches
- Low cost! *The time you save researching prior citations alone is worth the price!*

Based on your intended mark the **Towergate Supplementary TM Search**:

- Lists similar marks that have been involved in a TTAB opposition
- Reveals potential TTAB opposers and practical risks
- Lists similar marks that have been cited by an examiner under 2(d)
- Lists similar marks that have been found to be merely descriptive under 2(e)

towergatesoftware Supplemental Search Report 866 523 TWG8 support@towergatesoftware.com

Search Criteria: View - software services, online database research Select report: **View** Logged in as: MITCHELL SCHWARTZ Log Out

Opposition Stats 2(d) Refusals 2(e) Refusals

Filter by outcome: Show common classes only No

| | TTAB | Plaintiff | Class (Plaintiff) | Mark (Plaintiff) | Mark (Defendant) | Class (Defendant) | Defendant | Outcome |
|----|----------|--|-------------------|-------------------------------|---------------------------------------|-------------------|--------------------------------------|------------|
| 1 | 91174059 | Seabright Insurance Holdings, Inc. | 42 | Brightview 78424783 | Bright 79017005 | 42 | N.v. Organon | Registered |
| 2 | 91199014 | Directv, Inc. | 42 | Directvue 77664937 | Directvue 85064046 | 09 | Augmentix Corporation | Pending |
| 3 | 91199014 | Directv, Inc. | 42 | Directvue 77392985 | Directvue 85064046 | 09 | Augmentix Corporation | Pending |
| 4 | 91122159 | Rlm Software, Inc. | 09,35,42 | Flightview 75313178 | Airshow Flightview 76007384 | 09 | Air-show, Inc. | Abandoned |
| 5 | 91122024 | Rlm Software, Inc. | 09,35,42 | Flightview 75313178 | Airshow Flightview 76013384 | 09 | Airshow, Inc. | Abandoned |
| 6 | 91199357 | Planview, Inc. | 42 | Planview 78937167 | Inplainview 77751205 | 42 | Pennington & Associates, Inc. | Pending |
| 7 | 91193560 | Wincor Nixdorf International GmbH | 09,42 | Proview 75597908 | Proview 77561701 | 09 | Emc Corporation | Abandoned |
| 8 | 91191813 | Qliktech International Ab | 35,42 | Qlikview 77122036 | Click View 77687892 | 42 | Clickview Corporation | Registered |
| 9 | 91191813 | Qliktech International Ab | 35,42 | Qlikview 77122036 | Click*view 77690799 | 42 | Clickview Corporation | Registered |
| 10 | 91199932 | Qliktech International Ab | 35,42 | Qlikview 77122036 | Qik 77812590 | 09 | Skype Ireland Technologies Holdin... | Pending |
| 11 | 91158189 | Intec Telecom Systems Plc & Adc Telecomm | 09 | Singlview 76055478 | Single View 78142638 | 37,42 | Avaya Inc. | Registered |
| 12 | 91106981 | Efficient Market Services, Inc. | 35 | Storeview 74621978 | Storeview 74630096 | 09,16,42 | Datafit Limited | Abandoned |
| 13 | 91102534 | Tru Vue, Inc. | 21 | Tru Vue 73791277 | Truview 74538834 | 42 | Lifetouch Portrait Studios, Inc. | Registered |
| 14 | 91091926 | Ejv Partners, L.p. | 09 | Univu 74306210 | Uniview 74258096 | 09,42 | Uniview, Ltd. | Abandoned |

Example of **Opposition Stats** report

towergatesoftware Supplemental Search Report 866 523 TWG8 support@towergatesoftware.com

Search Criteria: Invisible All Classes Select report: **Invisible** Logged in as: MITCHELL SCHWARTZ Log Out

Opposition Stats 2(d) Refusals 2(e) Refusals

Filter by outcome: Show common classes only No

| | Owner | Class (Cited) | Mark (cited) | Mark Refused | Class (refused) | Owner Refused | Outcome |
|----|-------------------------------------|---------------|---|--|-----------------|------------------------------|------------|
| 1 | UNITED STATES SHOE CORPORATION, THE | 09 | INVISIBLES 75197513 | COLOR FREE AR THE INVI... 76650595 | 09 | Optima, Inc. | Registered |
| 2 | DEI SALES, INC. | 09 | INVISIBEAM 73782623 | INVISABEAM 78698722 | 09 | Conseng Pty Ltd | Registered |
| 3 | InvisiLift, Inc. | 10,44 | INVISILIFT 78382581 | INVISALIFT 77567427 | 44 | Tai, Paul Ling | Abandoned |
| 4 | DANA INNOVATIONS | 09 | INVISIMOUNT 78293055 | INVISAMOUNTS 78956987 | 06,09 | Invisamounts | Abandoned |
| 5 | MAURICE SPORTING GOODS, INC. | 28 | INVISA-LEADER 75080247 | INVISASWIVEL 77770621 | 28 | Aquateko, Llc | Abandoned |
| 6 | VANITY FAIR, INC. | 25 | INVISIBRA 75068367 | INVISI V 77696734 | 25 | Skyn Apparel, Llc | Abandoned |
| 7 | Vanity Fair, Inc. | 25 | INVISILIFT 78232005 | INVISI V 77696734 | 25 | Skyn Apparel, Llc | Abandoned |
| 8 | Vanity Fair, Inc. | 25 | INVISIWEAR 78921100 | INVISI V 77696734 | 25 | Skyn Apparel, Llc | Abandoned |
| 9 | Miller-Kramer, Kathy | 25 | INVISIBELT 76564094 | INVISIBELT 77062216 | 25 | Vaughan, Lorraine J | Abandoned |
| 10 | Bose Corporation | 09 | BUILT-INVISIBLE 76321695 | INVISIBLE 77203905 | 09,10,42 | Riches, Mark | Pending |
| 11 | Bose Corporation | 09 | BUILT INVISIBLE 75207981 | INVISIBLE 77203905 | 09,10,42 | Riches, Mark | Pending |
| 12 | Endres, Eric Herman | 41 | ERIC HERMAN AND THE I... 78469832 | INVISIBLE 77043970 | 09 | Tom McGinnis | Abandoned |
| 13 | Noxell Corporation | 03 | INVISIBLE 77202615 | INVISIBLE 77677661 | 03 | Continental Fragrances, Ltd. | Pending |

Example of **2(d) Refusal** report

| towergate software | | Supplemental Search Report | | 866 523 TWG8 | support@towergatesoftware.com | |
|---|----------|-------------------------------|--------------------|---|---|------------|
| Search Criteria: LEVEL - All Classes | | | | Select report: <input type="text" value="Level"/> | Logged in as: MITCHELL SCHWARTZ Log Out | |
| Opposition Stats | | 2(d) Refusals | | 2(e) Refusals | | |
| Filter by outcome: <input type="text"/> | | | | | | |
| SN | Mark | Class | Owner | Refused | Outcome | |
| 1 | 77939812 | BEACH LEVEL | 43 | Ts Aloha, Inc. | Refused | Abandoned |
| 2 | 77939847 | BEACH LEVEL GRILL | 43 | Ts Aloha, Inc. | Refused | Abandoned |
| 3 | 79083443 | BLISS BY LEVEL | 18 ,25 ,28 | Level Sport S.r.l. | Disclaimer req'd | Pending |
| 4 | 79083442 | BLISS BY LEVEL | 18 ,25 ,28 | Level Sport S.r.l. | Disclaimer req'd | Pending |
| 5 | 79083441 | BLISS BY LEVEL | 18 ,25 ,28 | Level Sport S.r.l. | Disclaimer req'd | Pending |
| 6 | 79072842 | BLUE LEVEL | 14 ,18 ,25 | R.m.a. Van De Put Holding B.v. | Disclaimer req'd | Abandoned |
| 7 | 85221343 | BUILDER LEVEL | 35 | True Value Company | Refused | Pending |
| 8 | 85097024 | CLINICAL LEVEL | 03 | The Dial Corporation | Refused | Pending |
| 9 | 78493869 | FOUR LEVEL | 07 | Proteam, Inc. | Disclaimer req'd | Registered |
| 10 | 78539416 | G.I. LEVEL | 05 | Isi Brands Inc. | Disclaimer req'd | Abandoned |
| 11 | 79025124 | I P M A LEVEL A | 42 | Internet International Project; Manageme Etc. | Disclaimer req'd | Registered |
| 12 | 79030467 | I P M A LEVEL B | 42 | Internet International Project; Manageme Etc. | Disclaimer req'd | Registered |
| 13 | 79030469 | I P M A LEVEL C | 42 | Internet International Project; Manageme Etc. | Disclaimer req'd | Registered |
| 14 | 79030468 | I P M A LEVEL D | 42 | Internet International Project; Manageme Etc. | Disclaimer req'd | Registered |
| 15 | 85125754 | LEVEL (3) COMMUNICATIONS | 35 ,37 ,38 ,42 ,45 | Level 3 Communications, Llc | Disclaimer req'd | Pending |
| 16 | 78945315 | LEVEL 10 MARKETING | 35 ,41 | Level 10 Marketing | Disclaimer req'd | Registered |
| 17 | 77105411 | LEVEL 3 | 43 | Melt Restaurant Group, Llc | Disclaimer req'd | Registered |
| 18 | 77727186 | LEVEL 3 DATA | 09 ,36 | Oculus Equities Inc. | Refused | Abandoned |

Example of **2(e) Refusal** report